

COMMERCIAL | Lisbon, Portugal

Zero Single-Use Bottles at a Boutique Hotel

A 120-room hospitality property replaced its bottled water program with in-room Aqua Pura purification.

Project Overview

Hotel Aurora, a 120-room boutique property, was distributing two 500 ml plastic bottles per guest per night — roughly 80,000 bottles annually. After deploying Aqua Pura in-room filtration units and glass carafes, the property cut waste to zero while elevating the guest experience and reducing annual hydration costs by 62%.

Key Outcomes

80,000

Plastic bottles avoided / yr

€38,400

Annual savings

+18

Guest NPS uplift

Before & After

BEFORE

- 80,000 plastic bottles / year
- €61,800 in bottled water spend
- Inconsistent guest reviews on sustainability
- Daily housekeeping bottle replenishment

AFTER (with Aqua Pura)

- 100% reusable carafes and glassware
- €23,400 annual operating cost
- Featured in Condé Nast Sustainability report
- Filter swaps automated by Aqua Pura

Solution Deployed

120 in-room Aqua Pura Filtration units with custom carafe stations, paired with a property-wide Smart Water Management Hub for usage analytics, leak prevention, and ESG reporting. Deployment completed in 6 weeks with zero guest disruption.

Client Testimonial

“Our guests love it, our planet loves it, and our finance team loves it. Aqua Pura delivered on every promise.”

— Inês Ribeiro, GM — Hotel Aurora, Lisbon